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## **The Meyers Team Marketing Plan for your Home**

We will:

- Prepare a written competitive market analysis to justify our price to you and qualified buyers.
- Submit the listing to the Greater Northwoods Multiple Listing Service.
- Submit your listing to our company sales staff for their waiting buyers.
- Arrange tours of your home by our agents and prospective buyers.
- Promote your property for maximum exposure to the other agents in the area.
- Suggest and advise you as to any changes to make in your property to make it even more marketable.
- Inform you as to any changes in the market place and financing and their affects on the sale of your property.
- Send out Just Listed information to your neighbors.
- Add additional exposure through a personalized yard sign.
- Pre-qualify all prospective buyers.
- Promote the features and benefits of your home to cooperative brokers.
- Discuss the results of showings of your home.
- Present all contracts and assist you in negotiating the best possible price and terms.
- Handle follow-up, keep you informed on all mortgage, title and other closing procedures.

- Review all closing documents.
- Attend and facilitate your closing.

**A SOLD SIGN IS WHAT WE ALL WANT**

## **The Mike Meyers Team Guarantee of Performance**

We Pledge:

To get as many qualified buyers as possible into your home until it is SOLD.

To communicate the results of our activities to you.

To assist you in getting the highest possible dollar value for your property with the least amount of problems in the shortest possible time.